



WISHBOOK 2025

SEW YOUR STORY. OCTOBER 1–DECEMBER 31

BERNINA
made to create

MORE JOY OF PRO



SCAN TO LEARN
MORE ABOUT
THE 7 PRO SERIES
MACHINES

BERNINA 7 PRO SERIES

THE NEXT LEVEL OF SEWING, QUILTING AND EMBROIDERY.

Enriched with exciting new sewing, quilting and embroidery features along with the next generation stitch**precision**² Technology, all **BERNINA 7 PRO** models are even more precise and comfortable to sew, quilt and embroider.

NEW BERNINA STITCHPRECISION²

Superior stitch quality and up to 33% higher SDT embroidery speed.

NEW BERNINA PINPOINT LASER

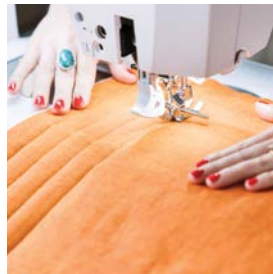
See exactly where the needle will enter the fabric in every position.

NEW AUTOMATIC NEEDLE THREADER

Get started with the next thread conveniently and quickly, every single time.

STITCH DESIGNER

With one touch, your design will be transformed into a stitch pattern.

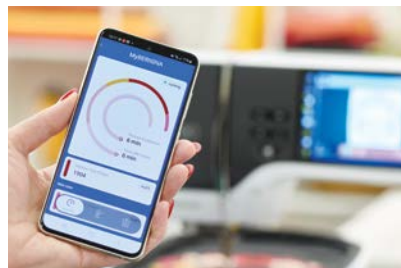




B 790 PRO E

PRECISE LIKE A PRO

The **BERNINA 790 PRO E** features the next generation BERNINA stitch**precision**² Technology that makes your sewing, quilting and embroidery experience quieter, more precise, and joyful.



SCAN TO
LEARN MORE
ABOUT THE
B 790 PRO E

SAVE \$2,500

Sale \$13,499

MSRP \$15,999

Buy

Learn more

FREE GIFT BUNDLES

TOTAL VALUE
\$4,950¹

ALL THREE BUNDLES INCLUDED WITH PURCHASE OF A B 790 PRO E



\$1,975
VALUE

PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class



\$1,710
VALUE

PRO QUILTING BUNDLE

- Amanda Murphy Exclusive Pattern
- Fabric Kit
- Borders Ruler Kit
- Quilting Threads
- Adjustable Ruler Foot with Slit #72S
- BERNINA Skill Hub Class



\$1,265
VALUE

PRO SEWING BUNDLE

- BERNINA Thread Library
- The BIG Book of Presser Feet
- Scissor Set
- BERNINA Skill Hub Class



B 770 QE PRO

QUILT LIKE A PRO

The **BERNINA 770 QE PRO** brings advanced technology to a whole new level. With a selection of specialty stitches, this machine is perfect for adding beautiful detail to quilts, garments, and accessories alike.

SAVE \$1,700

Sale \$8,299

MSRP \$9,999

[Buy](#)

[Learn more](#)

PRO QUILTING BUNDLE

- Amanda Murphy Exclusive Pattern
- Fabric Kit
- Borders Ruler Kit
- Quilting Threads
- Adjustable Ruler Foot with Slit #72S
- BERNINA Skill Hub Class



\$1,710
VALUE²

ADD EMBROIDERY

B 770 QE PRO WITH EMBROIDERY MODULE

SALE \$10,899

Save \$2,100

MSRP \$12,999

Buy

Learn more



\$1,975
VALUE³

PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Small Clamp Hoop
- Isacord Thread Bundle
- BERNINA Skill Hub Class
- Stabilizer Set





B 735 PRO

SAVE \$1,000

Sale \$6,499

MSRP \$7,499

[Buy](#)

[Learn more](#)

B 735 PRO WITH EMBROIDERY MODULE

SAVE \$1,500

Sale \$8,999

MSRP \$10,499

[Buy](#)

[Learn more](#)



\$1,265
VALUE⁵

PRO SEWING BUNDLE

- BERNINA Thread Library
- The BIG Book of Presser Feet
- Scissor Set
- BERNINA Skill Hub Class

B 700 PRO

WITH EMBROIDERY MODULE

SALE \$6,999

SAVE \$1,600

MSRP \$8,599

Buy

Learn more



\$1,975
VALUE⁶

PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class

INCLUDES
EMBROIDERY
BUNDLE





B 990

CREATE YOUR MAGIC

With its vast sewing space, large preview screen, and giant embroidery hoop, the **BERNINA 990** turns your quilting, sewing, and embroidery wishes into **creative magic**.



SCAN TO
LEARN MORE
ABOUT
THE B 990

SAVE \$1,500

Sale \$23,499

MSRP \$24,999

[Buy](#)

[Learn more](#)

FREE LUGGAGE & GIFTS

VALUE OVER **\$5,100!**⁷



B 990 BUNDLE

- 3 Piece Trolley System
Exclusive to B 990
- V9 DesignerPlus Software
- BERNINA Skill Hub Class



CUSTOMIZE OVER 2,900 STITCH PATTERNS

The Stitch Altering Area visualizes your sewing stitches and edits in real time. Zoom in and out, rotate the view and see the stitches magically come to life on the screen prior to sewing on your project.



Palm Precision Handles shown. Included with the Frame Accessory Bundle Box.

Q 24 ON PRO FRAME

WITH Q-MATIC

WHAT'S INCLUDED

- Q 24 Machine Head
- Q-matic Automation System
- PRO Frame (Classic or Small Frame)
- Professional Creative Bundle
 - Frame Accessory Bundle Box
 - Precision Ruler Guide PRO
 - Batting Bar

Q 24, PRO Frame and Q-matic	\$46,499	\$54,999
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Professional Creative Bundle (Optional)	+ \$4,500	\$7,574
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Special Price:	\$50,999	\$62,573
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PRO Frame in Large size available at additional charge.

**BUNDLED
SAVINGS
\$11,574⁸**

SAVE \$11,574

Sale \$50,999

MSRP \$62,573

[Buy](#)

[Learn more](#)





BERNINA LONGARM BUNDLES

PROFESSIONAL CREATIVE BUNDLE



Frame Accessory Bundle Box
—includes 20 essential longarm accessories



Batting Bar



Precision Ruler Guide PRO



Q 20

ON 10ft STUDIO FRAME

WHAT'S INCLUDED

- Q 20 Machine Head
- 10ft Studio Frame
- Studio Creative Bundle
 - Frame Accessory Bundle Box
 - Batting Bar



Frame Accessory Bundle Box
—includes 20 essential
longarm accessories

Batting Bar

Q 20 and 10ft Studio Frame	\$17,299	21,999
Studio Creative Bundle (Optional) +	\$3,200	\$5,729
<hr/>		
Special Price:	\$20,499	\$27,278

**BUNDLED
SAVINGS
\$6,779⁹**

SAVE \$6,779

Sale \$20,499

MSRP \$27,278

[Buy](#)

[Learn more](#)

Q 16 ON HORN LIFT TABLE

BERNINA LONGARM BUNDLES

WHAT'S INCLUDED

- Q 16 Machine Head
- Horn Lift Table
- Creative Quilters Bundle
 - Sit-down Accessory Bundle Box



Sit-down Accessory Bundle Box
—includes 18 essential sit-down longarm accessories

BUNDLED SAVINGS
\$5,750¹⁰

Q 16 and Horn Lift Table	\$13,699	\$18,299
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Creative Quilters Bundle (Optional) +	\$1,300	\$2,450
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Special Price:	\$14,999	\$20,749
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SAVE \$5,750

Sale \$14,999

MSRP \$20,749

[Buy](#)

[Learn more](#)





L 890

ULTIMATE COMBO MACHINE

Truly a revolution in **overlock and coverstitching**.
Enjoy the ultimate serger experience when you
combine the many preprogrammed stitches with
the beauty of decorative threads.

WHAT'S INCLUDED

- Serger Accessory Case
- L 890 Accessory Set
- Serger Thread Collection
- The BIG Book of Serging
- BERNINA Skill Hub Class

ADD THE BUNDLE
FOR AN EXTRA

\$1,200¹¹
\$2,376 MSRP



SPECIAL PRICE¹¹
MACHINE ONLY

SAVE \$1,200

Sale \$6,999

\$8,199 MSRP

[Buy](#)

[Learn more](#)

BERNINA 3 SERIES GEN 2

BIG QUALITY COMES IN A SMALL BUT POWERFUL PACKAGE



BERNINA 3 SERIES

- Easy-to-Use Color Touch Screen
- See Every Stitch with Bright LED Lighting
- Tons of Innovative, Convenient Features

B 335

\$2,149

MSRP-\$2,499

Buy

Learn more

B 325

\$1,799

MSRP-\$2,149

Buy

Learn more



SCAN TO LEARN
MORE ABOUT THE
NEW BERNINA 3 SERIES!



bernette 68

Buy

[Learn more](#)

MAKER EDITION **SAVE \$1,100** Sale **\$2,699** ~~\$3,799~~ MSRP

The **b68 Maker** offers you an extensive selection of overlock and coverstitches—ideal for working with stretch fabrics as well as for sewing and embellishing woven fabrics.

INCLUDES FREE ACCESSORY BUNDLE CONTAINING

- Mini Vacuum Cleaner
- Exclusive Presser Foot Set



bernette 38

[Buy](#)
[Learn more](#)

bernette

SWISS DESIGN

YAYA HAN EDITION **SAVE \$500** Sale **\$1,299** \$1,799 MSRP

The **b38 Yaya Han** blends creative flair with dependable features. Designed by cosplay icon Yaya Han, this limited edition includes a **unique accessory set** tailored for cosplay enthusiasts.

ACCESSORY SET INCLUDES

- Presser Foot Set
- Seam Ripper
- Scissors





NEW ACCESSORIES

FOR ALL YOUR PROJECTS

BERNINA offers a **wide selection of accessories** for sewing, quilting and embroidery. Do everything more easily, precisely and conveniently. Great assistants for all your creative projects.



SOCK HOOP INSERT SET

- Set Includes Two Sizes
- Inserts Into the Medium Embroidery Hoop



>>> NEW MAGNETIC HOOPS ALLOW YOU TO **HOOP WITHOUT PRESSURE MARKS**



NEW

MEDIUM BORDER CLAMP HOOP

- Max. Embroidery Area: 8.5" x 16"
- Ideal for Quilters. Save Stabilizer & Fabric



NEW

MEDIUM MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 6.5" x 10.4"
- For Thick & Thin Fabrics



NEW

LARGE MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 8.25" x 15.75"
- For Thick Fabrics & Large Projects



NEW

MEDIUM BORDER MAGNETIC EMBROIDERY HOOP

- Max. Embroidery Area: 6.5" x 15.75"
- For Thin Fabrics & Projects that are Difficult to Hoop



NEW

THE BIG BOOK OF FASHION SEWING

THE BERNINA BIG BOOKS COLLECTION

- Fashion Sewing
- Computerized Quilting
- Longarm Quilting
- Serging

- Serger Quilting
- Presser Feet
- Stitches
- Embroidery
- Machine Quilting



Detailed guidance
and expert tips
for every project.

VISIT YOUR LOCAL STORE FOR MORE DETAILS

MACHINE LEGAL

B 790 PRO

¹BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$30; One (1) BERNINA Borders Ruler Kit, MSRP \$295; One (1) Quilting Threads Set, MSRP \$365; One (1) Fabric Kit, MSRP \$425; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$195; One (1) BQM Design Collection, MSRP \$550; One (1) Isacord Thread Bundle, MSRP \$300; One (1) Stabilizer Set, MSRP \$250; One (1) BERNINA Small Clamp Hoop, MSRP \$475; One (1) BERNINA Thread Box, MSRP \$629; a BIG Book of Presser Feet MSRP \$129; One (1) Scissor Set, MSRP \$107; and Three (3) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$1200; Total package value, \$4950. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 770 QE PRO

²BERNINA (B) 770 QE PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$30; One (1) BERNINA Borders Ruler Kit, MSRP \$295; One (1) Quilting Threads Set, MSRP \$365; One (1) Fabric Kit, MSRP \$425; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$195; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$400; Total package value, \$1,710. Available while supplies last. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 770 QE PRO WITH EMBROIDERY MODULE

³BERNINA (B) 770 QE E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE E PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$30; One (1) BERNINA Borders Ruler Kit, MSRP \$295; One (1) Quilting Threads Set, MSRP \$365; One (1) Fabric Kit, MSRP \$425; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$195; One (1) BQM Design Collection, MSRP \$425; One (1) Isacord Thread Bundle, MSRP \$300; One (1) Stabilizer Set, MSRP \$250; One (1) BERNINA Small Clamp Hoop, MSRP \$475; and Two (2) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$800; Total package value, \$3685 Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable

sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 735 PRO WITH EMBROIDERY MODULE

⁴BERNINA (B) 735 E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 E PRO sewing machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$550; One (1) Isacord Thread Bundle, MSRP \$300; One (1) Stabilizer Set, MSRP \$250; One (1) BERNINA Small Clamp Hoop, MSRP \$475; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$400; One (1) BERNINA Thread Box, MSRP \$629; a BIG Book of Presser Feet MSRP \$129; One (1) Scissor Set, MSRP \$107; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$400; Total package value, \$3240. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 735 PRO

⁵BERNINA (B) 735 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 PRO sewing machine. GWP includes the following: One (1) BERNINA Thread Box, MSRP \$629; a BIG Book of Presser Feet MSRP \$129; One (1) Scissor Set, MSRP \$107; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$400; Total package value, \$1265. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 700 PRO WITH EMBROIDERY MODULE

⁶BERNINA (B) 700 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 700 PRO sewing, embroidery machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$550; One (1) Isacord Thread Bundle, MSRP \$300; One (1) Stabilizer Set, MSRP \$250; One (1) BERNINA Small Clamp Hoop, MSRP \$475; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$400; Total package value, \$1,975. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 990

⁷Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA B 990 sewing, embroidery, and quilting machine. Gift with purchase valued at \$5198. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

Q 24 ON PRO FRAME WITH Q-MATIC BUNDLE

⁸Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on PRO Frame with Q-matic Bundle for a special price of \$50,999 (a \$62,573 complete bundle package value). Bundle is valued at \$7,574 and includes the BERNINA Q Series Frame Gift\ Box, MSRP \$4,750; Precision Ruler Guide PRO, MSRP \$2,295; and Batting Bar, MSRP \$529. Savings discount will be applied by the participating Canadian BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

Q 20 ON STUDIO FRAME BUNDLE

⁹Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 20 on Studio Frame Bundle for a special price of \$20,499 (a \$27,278 complete bundle package value). Bundle is valued at \$5,279 and includes the BERNINA Q Series Frame Gift Box, MSRP \$4,750 and Batting Bar, MSRP \$529. Savings discount will be applied by the participating Canadian BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

Q 16 ON HORN LIFT TABLE BUNDLE

¹⁰Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 on Horn Lift Table Bundle for a special price of \$14,999 (a \$20,749 complete bundle package value). Bundle is valued at \$2,450 and includes the BERNINA Q Series Sit-Down Gift Box, MSRP \$2,450. Savings discount will be applied by the participating Canadian BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are

not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

L 890

¹¹Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA L 890 serger/overlocker machine. The optional Accessory Bundle includes a Serger Accessory Case, MSRP \$349; a BERNINA Serger Accessory Box for L 890, MSRP \$999; a Coupon Code for BERNINA Skill Hub Course, MSRP \$400; an Overlock Thread Collection, MSRP \$349; and a BIG Book of Serging, MSRP \$129; a total bundle value of \$2,376. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

NOVEMBER 15 & 16

Q SERIES QUILTING EVENT

2 DAYS | ATTEND 1 OR 2 | \$199 PER DAY

9:30AM – 4:00PM

Join BERNINA Educators Deb Yew and Alli Giroux for a two-day, hands-on learning experience with the BERNINA Q Series Longarm Quilting Machines and Q-matic Automation System.

Day One: Discover the BERNINA Q Series

Machine setup & key features
Free motion, rulerwork, and BSR quilting techniques
Material selection (batting, thread, needles)
Maintenance & machine care
Accessory insights for precision & creativity

Day Two: Master the BERNINA Q-matic Automation System

Edge-to-edge design basics
Custom quilting layouts
Accurate design placement
Professional finishing techniques

WeAllSew.com | bernina.com

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Follow us on:



SCAN TO
LEARN MORE
ABOUT
OUR EVENTS



DECEMBER 8, 9 & 10

B.O.S.S. B 990 EVENT

UNLOCK THE POWER OF YOUR B 990

3 DAYS | \$550 PER PERSON

9:30AM – 4:30PM (Dec 8–9) | 9:30–11:30AM (Dec 10 bonus)

Join B.O.S.S. (BERNINA Owner Support Series) for two days of hands-on learning—plus a bonus quilting day. Master sewing, quilting, and embroidery with BERNINA Educators.

Day One & Two: Unlock the Power of the B 990

Jumbo stitching techniques
Customizable quilt designs & lettering
Shape Designer functions
Embroidery & quilting placement tools
Placement scanner & camera
Tips, tricks & shortcuts to get the most out of your machine

Optional Bonus Day: Advanced Quilting Focus

Extend your experience with a special bonus session on quilting techniques tailored for the B 990.

made to create **BERNINA**